Expanding Equity and Justice in Computer Science Education: Challenges and New Opportunities

Allison Scott, Ph.D.

MSU/CREATE

November 30, 2022





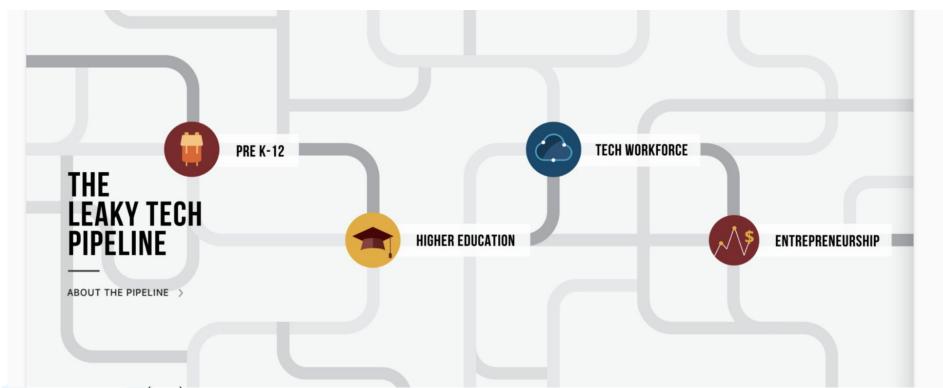






Mission: To create a more equitable technology ecosystem that addresses longstanding racial inequality, creates economic opportunity, and reflects the power and perspectives of communities of color.





Source: Kapor Center (2017)





Dr. Allison Scott
Chief Executive
Officer

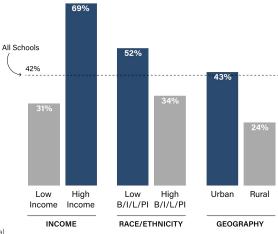




Our research, teaching, and practice approaches support a vision of public education that has as its goal equity and inclusion at all levels – classroom, school, community, district, state, national, and global – and that positively impacts personal growth and social transformation. Our renowned faculty engage students in theoretical and practical studies, providing opportunities to develop interdisciplinary scholarship, as well as to participate in field studies, unpack the history and philosophy of education, and explore cutting edge research.



Figure 2. Percent of High Schools Offering Any CS, by School Demographics



Acknowledgments:

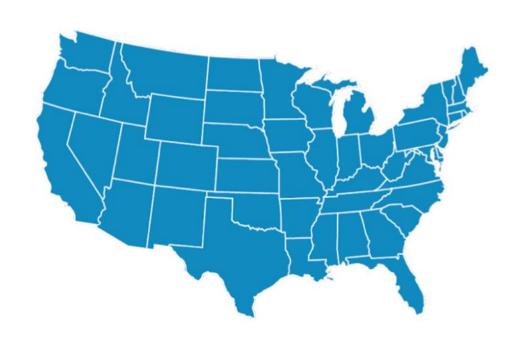
Sincere thanks and gratitude to the scholars, researchers, educators, students, colleagues, funders, and advisors who have supported my personal journey in CS education and provided foundational knowledge and concepts for our field to continue to build upon, in pursuit of a better future.

The
National
Tech
Economy





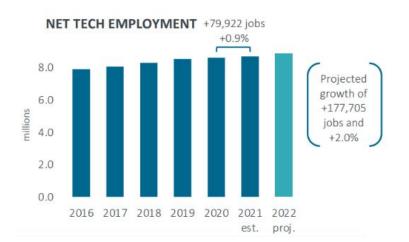
The technology sector plays an increasingly significant role in our national economy.



8.7M net tech employment

\$1.9T in yearly economic output

177,705 projected new tech jobs YOY

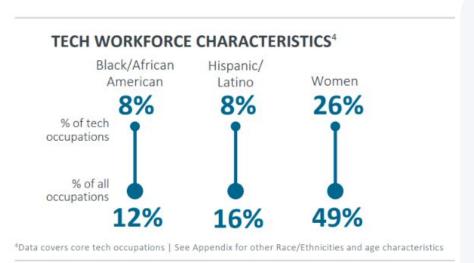


Source: CompTIA (2022)



Underrepresentation by race and gender remains profound in the tech sector and among the largest tech companies.

Figure 6. Representation of Black Talent in Technical Roles in the Largest US-Based Tech Companies by Market Cap, 2018 - 2021

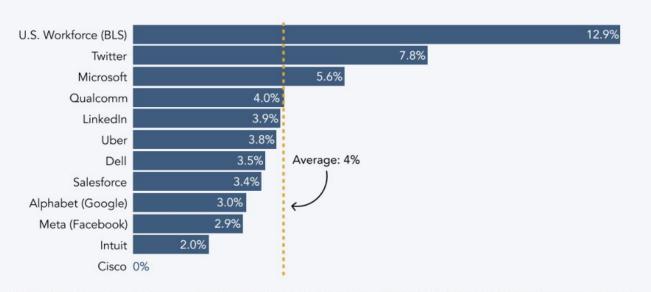




Source: Kapor Center (2022); CompTIA (2022)



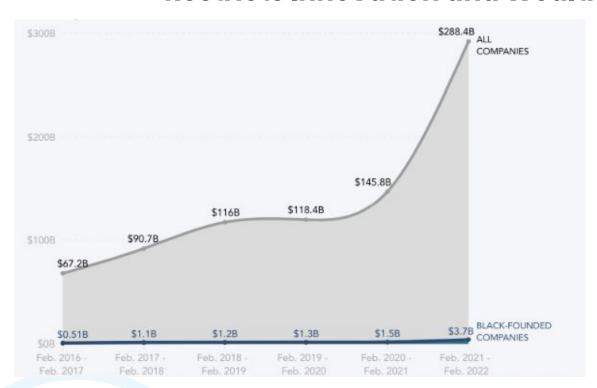
Figure 5. Representation of Black Talent in Executive Leadership Roles in the Largest US-Based Tech Companies by Market Cap, 2021



* Note: Kapor Center (2021) Analysis of 2020/2021 Company Diversity Reports. Each of these charts is highlighting the specific company identified in the title and their representation of Black executives in their workforce. The average percentage was calculated across 25 companies (of the top 30 by market cap) reporting race/ethnicity data.



Significant Underinvestment in Entrepreneurs of Color Restricts Innovation and Wealth Creation



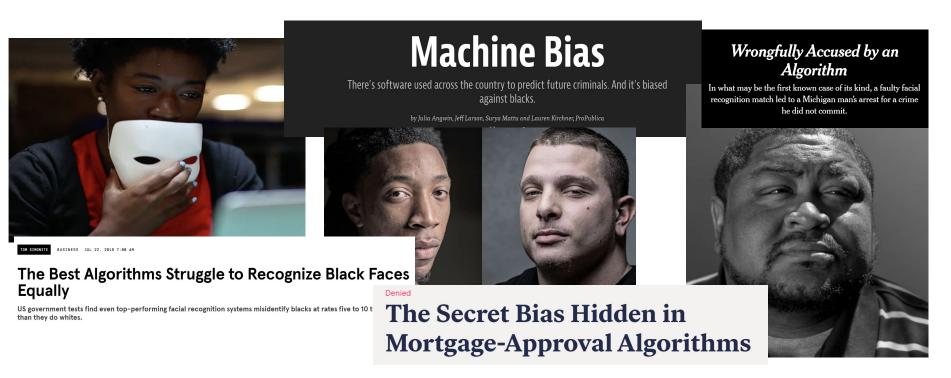
of all VC investment goes to Black entrepreneurs

222out of 11,790 companies receiving VC investment were Black-founded.

Source: Kapor Center (2022)

Diverse representation in the tech sector is critical in the design, deployment of technologies -- and decision-making about their use and impact on communities

Communities of color are simultaneously underrepresented in creation of technologies...



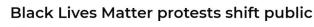
...AND most likely to be negatively impacted by technology products and their uses.

Technology—and computing education—is central to the fight for racial justice.

SOCIAL CONTEXT

Buffalo shooting: How far-right

killers are radicalised online



discourse Zackary Okun Dunivin 🖾 , Harry Yaojun Yan 💿 , Jelani Ince 📵 , and Fabio Rojas Authors Info & Affiliations

Edited by Douglas Massey, Princeton University, Princeton, NJ; received September 22, 2021; accepted January 11, 2022

March 3, 2022 119 (10) e2117320119 https://doi.org/10.1073/pnas.2117320119

RESEARCH ARTICLE | SOCIAL SCIENCES | @



How algorithms are amplifying misinformation and driving a wedge between people

We need an online environment that reflects the way a healthy society naturally acts rather than an algorithm designed to manipulate our attention.

Even social media-savvy teens can't spot a fake news story



By Shayan Sardarizadeh



Theories Led To Insurrection

EDUCATIONAL CONTEXT



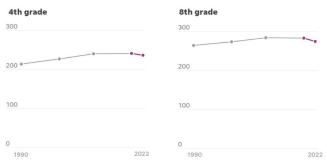
Non-White districts get an estimated **\$23B less** than White districts in revenue indicating wide disparities in foundational resources.

Teachers are leaving and few people want to join the field. Experts are sounding the alarm

By Christina Maxouris and Christina Zdanowicz, CNN Published 7:56 AM EST, Sat February 5, 2022





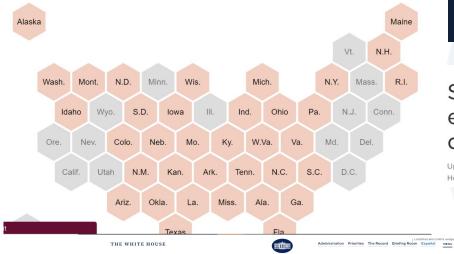


SOURCE National Assessment of Educational Progress

POLITICAL CONTEXT

We have tracked efforts in 36 states to restrict education on racism, bias, the contributions of specific racial or ethnic groups to U.S. history, or related topics

Click or tap on a state to see details.



FACT SHEET: CHIPS and Science Act Will Lower Costs, Create Jobs, Strengthen Supply Chains, and Counter China

BIN President Biden's first year in office, the Biden-Harris Administration has implemented an industrial strategy to revitalize domestic manufacturing.

Nearly 240 anti-LGBTQ bills filed in 2022 so far, most of them targeting trans people

The annual number of anti-LGBTQ bills to have been filed has skyrocketed over the past several years, from 41 in 2018 to 238 in less than three months of this year.

Supreme Court overturns Roe v. Wade, ending right to abortion upheld for decades

Updated June 24, 2022 · 10:43 AM ET
Heard on All Things Considered



JENNIFER MCCOY, BENJAMIN PRESS

JANUARY 18, 2022 ARTICLE

The United States' democracy is being threatened by increasingly polarized politics. Other countries' histories offer warnings and suggest possible solutions.



ECONOMIC CONTEXT

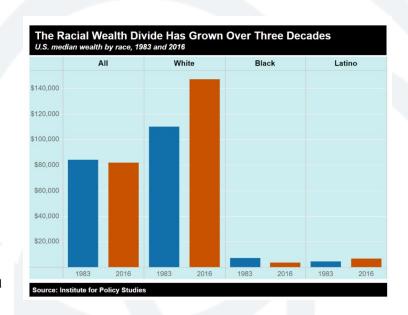


'We're being pushed out': the displacement of black Oakland



African American men will
 suffer the most as automation
 destroys jobs once held by
 humans





BUSINESS • COVID-1

Millions of Americans Have Lost Jobs in the Pandemic—And Robots and AI Are Replacing
Them Faster Than Ever

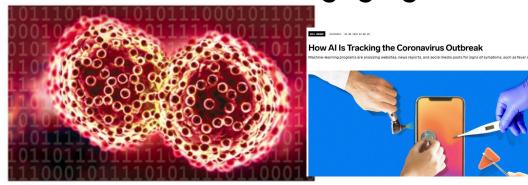
The
National
K-12 CS
Landscape

45

```
self.logdupes
  self.debug
  self.logger
     path:
       self.file.se
       self.fingerprints.
<u>@</u>classmethod
def from_settings(cls.
    debug = settings.
    return cls(job_dir(sette)
     request_seen(self, re
     fp = self.request_finger
        fp in self.fingerprim
          return True
      self.fingerprints.add(fp
      if self.file:
           self.file.write(fp
    -- request fingerprint(set
```



Computational literacies are basic literacies needed across all fields, future occupations, and for engaging in our tech-driven society.



ADVERTISING FEATURE

A career in cancer research? Computational skills wanted

8TH SEPTEMBER, 2021

What is Cleantech and How Can It Stop Climate Change

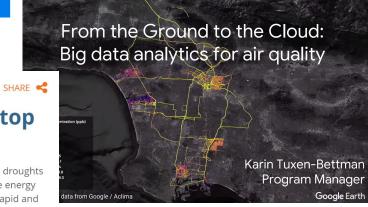
You would struggle today to find anyone unaware of the effects of fossil fuels; from droughts to floods, planet Earth is cracking under the pressure of years of unbridled pollutive energy consumption. The recent IPCC report confirms that climate change is widespread, rapid and intensifying; strong and sustained CO2 emission reductions could limit the effects of climate change, but only with a sincere effort.

EAS

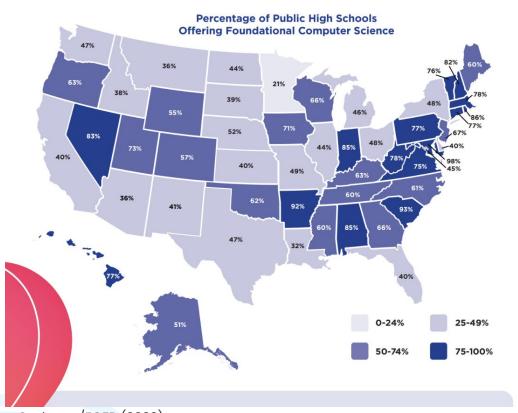
The Dangerous Experiment on Teen Girls

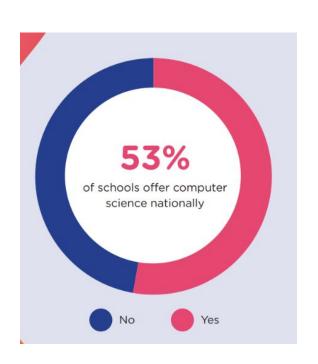
The preponderance of the evidence suggests that social media is causing real damage to adolescents.

By Jonathan Haidt



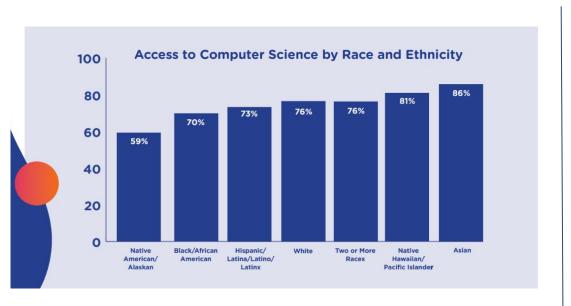
The National Landscape of CS Education

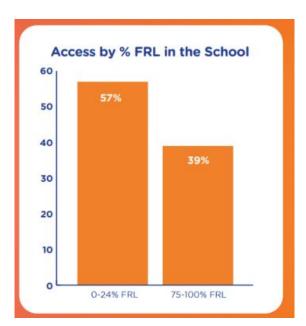




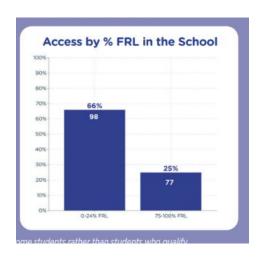
Source: Code.org/ECEP (2022);

Access to foundational computer science courses are inequitably distributed by income and race.



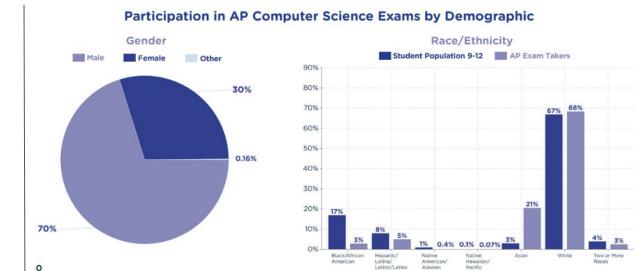


K-12 CS Education in Michigan



74% of MI high school students attend a HS offering a CS course

25% of MI high-poverty schools offer a CS course

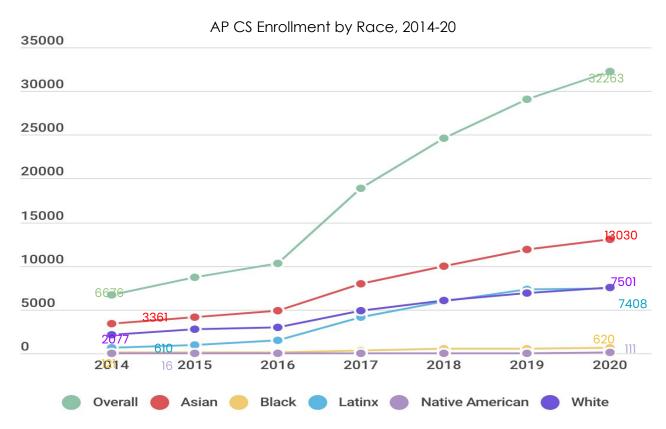


3% of AP CS test takers in MI are Black

30% of AP CS test takers are female

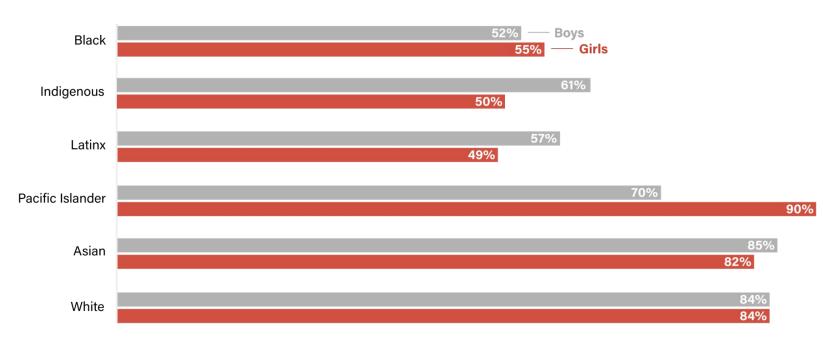
Source: Code.org/ECEP (2022)

Advanced Placement CS Enrollment Trends from 2014-2020



California AP CS Passage Rates, by Race/Gender

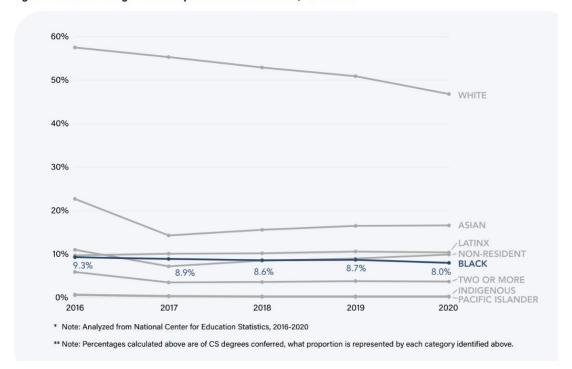
Figure 14. AP CS P Passage Rates by Gender and by Race/Ethnicity



Source: College Board (2018-19)

The percentage of Black students earning CS Bachelors' Degrees has *decreased* since 2016

Figure 3. Bachelor's Degrees in Computer Science Conferred, 2016 - 2020

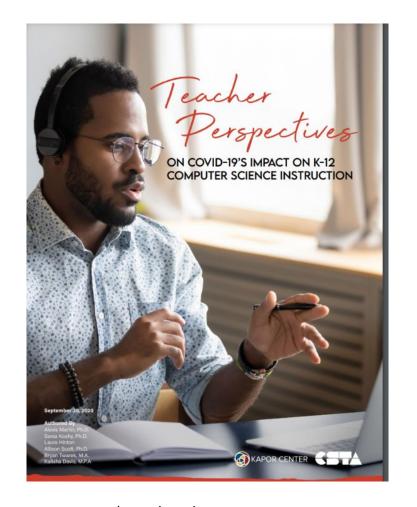


CS majors at 4-year institutions:



Black students earning CS degrees:





COVID's Impact on CS Education

- 24% of CS teachers in high-poverty schools and 34% of teachers in rural areas indicated that they had to suspend CS instruction due to COVID
- 52% of CS teachers in high-poverty schools reported distance learning (due to COVID) presenting major challenges to student achievement and engagement; 12% specifically articulated digital divide issues

Source: Code.org/ECEP (2022)



THE COMPUTER SCIENCE **TEACHER LANDSCAPE:**

RESULTS OF A NATIONWIDE TEACHER SURVEY



CS Teacher Perspectives: Pedagogy & Curriculum

- **65%** of teachers believed that existing CS curricular resources meet the needs of a diverse student body.
- **59%** of white teachers (compared to 67% of Black, Latinx, Indigenous, and Pacific Islander teachers) were confident utilizing material highlighting race, ethnicity, and culture
- 53% of CS teachers felt that current CS content is culturally relevant and in alignment with student interests, and just 57% felt equipped to utilize culturally relevant pedagogical practices.
- 61% of CS teachers saw the importance of covering computing's role in perpetuating biases related to racism, sexism, and other inequities in the classroom. So nearly 40% did not see this as critical or core to CS curriculum.

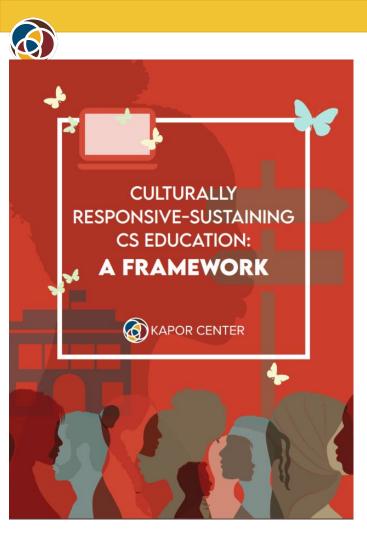
What are some of the main obstacles to equity in CS?

Challenges & Critiques of the Current CS Education Landscape

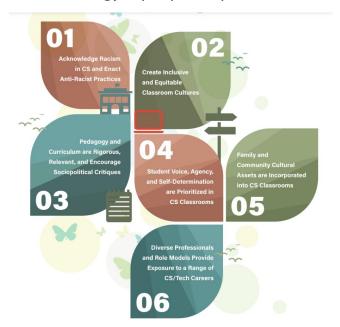
- Deep and systemic racial and socioeconomic inequality in education is not being addressed (broadband, teacher quality, achievement gaps, college readiness)
- Incremental increases are prioritized as opposed to centering racial inequality in policies and practices to close equity gaps.
- CS education cannot be viewed as an apolitical endeavor and issues of race, power, and justice must be core to teaching and learning.
- CS can no longer be viewed as a nice-to-have for a specialized group of students; instead every student must have basic computational and critical literacies to engage with, and create technology.
- Much more work is needed to move beyond access to rigorous preparation for CS career paths--and to ensure inclusive environments in higher ed and workforce

A Snapshot of CS Equity Initiatives





Culturally responsive-sustaining computer science pedagogy ensures that students' interests, identities, and cultures are embraced and validated, students develop knowledge of computing content and its utility in the world, strong CS identities are developed, and students engage in larger socio-political critiques about technology's purpose, potential and impact.







Dr. Sepehr Vakil

Northwestern

University

Young People's Race, Power, and Technology Project 2022

A collaboration by YPRPT, Kapor Center, and Family Matters Chicago

Overview

The Young People's Race Power and Technology Project is a program designed to empower young people to explore, engage, critique, and shape the role of technology in their neighborhoods, schools, and communities. YPRPT is directed by Dr. Sepehr Vakil at Northwestern University.

For this year's iteration of YPRPT, in collaboration with Kapor Center, we invited 6 young people to participate in a 6 week long program where we collaboratively developed curricular units around five topics: NFTs, cybersecurity, video games, fashion design and 3D printing, and social media and mental health.

Our goal with this project was to let the <u>YPRPT</u> participants lead the way with their curiosities, their questions, and their ideas for teaching about their topic. These

Curriculum Documents	Demo Videos
NFTs by Gold A., Abraham A., and Sepehr Vakil	Watch here
Social Media and Mental Health by Jenifer N. and Charles Logan	Watch here
<u>Fashion Design and 3D Printing</u> by Dariana L. and Shai Moore	Watch here
<u>Video Games and Computers</u> by Emanuel M. and Alisa Reith	Watch here
Cybersecurity by AJ B. and Lucy Parsons Labs	Watch here



Seeding Innovation: Expanding CS for Native Students



Stilwell High School in Eastern OK

- Cherokee-serving high school
- ~634 students in grades 9-12
- Teaching ECS, CSP, AI/ML, and CS2

Red Lake High School in Northern MN

- Ojibwe-serving school
- ~174 enrolled students grades 7-12
- Teaching CSP

Lakota Tech High School in SE SD

- Sicangu Lakota-serving high school
- 311 students in grades 9-12
- Teaching ECS





DEPARTMENT of **COMPUTER SCIENCE**



National Science Foundation

NSF Alliance for Identity- Inclusive Computing Education (AIICE) \$10M Award 2021-2026



Nicki Washington Professor of the Practice of **Computer Science Duke University**



Shani Daily Professor of the Practice of **ECE and Computer Science Duke University**

"The computing discipline is finally acknowledging the ways in which technology is harmful for people of various identities. However, there is not enough being done to acknowledge how this applies in academic/professional environments. We are excited to lead this effort to transform the discipline."

- Nicki Washington

CONFRONTING RACISM



Black and Hispanic people face huge hurdles at technology companies and in computer-science education in the United States, with far-reaching consequences for science and society. By Melba Newsome

There are diversity gaps in computer science

and in science, technology, engineering and

mathematics (STEM) subjects in many coun-

Many of the efforts to

broaden participation in

computing try to change

STEM. But Black. Latino and Indigenous people

remain under-represented in computing jobs.

7% and 8%, respectively, of the jobs in comput-

their environments."

an Gilbert felt alone as he pursued a faculty members at any predominantly white hD in computer science in the 1990s. was a familiar sense that had followed im throughout his university years. as a student from modest means and he first of his family to pursue higher

tries. The problem is particularly acute in the weighed on him during his doctoral training at United States, which spends much more than the Ohio State University in Columbus, one of the largest academic institutions in the United and is home to many of the largest technology States. Despite the size of the university, there computer-science graduate programme or struggled to increase diversity in this area. among the department's faculty members.

"I didn't see another Black person in fastest growing employment sectors in the technology either not helping or effectively computer science until more than a decade United States, and the US Bureau of Labor after high school," says Gilbert. Statistics projects that the number of jobs in

He contemplated leaving the field entirely this area will increase three times faster than the until a Black professor at another university average - and faster than many other fields in encouraged him to find another programme

Gilbert transferred to the University of Cincinnati in Ohio, where he built a community of other Black PhD students. But his 'a-ha' moment came when he joined the the students instead of computer-science faculty at Auburn University in Alabama, where there was one other Black faculty member and two Black PhD students in the department. It clarified something for him he feels should have been obvious: all across the country, there were Black PhDs just like him who were struggling with isolation just like him, enduring microaggressions just like him and fighting the urge to quit, just like him. create a more supportive and inclusive Latino an ethnicity and that people of Hispanic

computer-science environment for Black or Latino origin may be of any race.) students, and has continued that work as chair of the Department of Computer & Informa- For bachelor's degrees, the primary degree non-diverse companies on profitability" tion Science & Engineering at the University of Florida in Gainesville. He thinks that vision is why the university ranks top in terms of the number of computer science PhDs awarded to Black students, and why it boasts the larg-

granted by US universities, the proportion of computer-science degrees going to Black stu-

The diversity gap is growing at universities.

institution in the United States

"Computing is in health, transportation, education, finance, you name it - computing is there," he says, "And recent reports have found that, when you have a lack of diversity. computing implementations can have a bias that disproportionately affects certain [marginalized) people in a very dramatic way."

That belief also drives Shaundra Daily, an any other country on research and development electrical and computing engineer at Duke University in Durham, North Carolina, "When companies. Despite being a global leader in you leave people out of the thought, design, were no people who looked like him in the computer science, the United States has long development and policy – and all the pieces that are important to make sure that we have Computer occupations make up one of the equitable technologies - you end up with harming minoritized nonulations," she says

> Algorithms are perhaps the clearest example. They are supposed to make predictions or complex decisions about everyday life without the taint of human emotion or prejudice, say computer-science specialists

"All data science is political," says James Mickens, a computer scientist at Harvard University in Cambridge, Massachusetts. "A lot of engineers and non-engineers think that math, science and engineering are somehow detached from values or, because we're dealing with numbers, the decisions are morally neutral. That's just not true."

Based on who builds algorithms, how they're developed and how they're used, they can and Black and Hispanic people make up almost 13% sometimes do replicate the very biases that and 18% of the US workforce, but they hold only they were designed to overcome, says Mickens,

Beyond the issue of algorithmic bias. With that realization, he pledged to help in a (Thell Separament considers Hispanic or husinesses are finding financial reasons for increasing diversity along gender, racial and ethnic lines. 'The most diverse companies are now more likely than ever to outperform according to a 2020 report by the global management-consulting firm McKinsey dents has dropped from more than 11% in 2013 and Company¹. Diverse teams are also more to less than 9% in 2020 (see 'Computing losses'). productive and creative, and bring different That's a problem, says Gilbert, because perspectives, says Mickens. Famously, est proportion of Black computer-science computer science is now so fundamental to non-diverse teams gave us seat helts that

440 | Nature | Vol 610 | 20 October 2022

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Place-Based Efforts: Detroit, Oakland, Atlanta

Supporting collective impact efforts in key cities to advance equity in CS through:

- **District/School-level implementation:** Working collaboratively with district leaders and community partners to develop and implement efforts to expand access and equity in CS in OUSD, DPSCD, and Atlanta Metro area schools.
- Out-of-School Program Partnerships: Identify and fund out-of-school enrichment programs to align with the district-implementation plan in order to deepen the exposure, interest, engagement, and skill-building opportunities in computing.
- **Teacher Education:** Collaborating with schools of education to support the develop a pipeline of diverse CS teachers to deliver high-quality, culturally relevant CS instruction and provide ongoing professional learning, coaching
- **Policy Advocacy:** Working with statewide coalitions to implement state level policy that will advance equity, and address disparities among students under-served (rural communities) and historically marginalized (including Black, Latinx, Native American, girls and nonbinary students).





OUR NINE TECHNOLOGY POLICY AREAS:

EXPAND ACCESS TO TECH PATHWAYS

- 1 Expand access and participation in K-12 computer science education and close racial equity gaps
- 2 Invest in new models of inclusive tech workforce development, including new models for upskilling, reskilling, and hiring

PROMOTE TECH ACCOUNTABILITY AND PROTECTIONS

- Expand technology company workforce data collection, reporting, transparency, and accountability / oversight
- Expand technology worker protections, including whistleblower protections, gig worker safety
- 5 Ensure technology platforms are held accountable for harassment, violence, discrimination mis /disinformation, and other harmful consequences of their content
- Combat the harmful consequences of artificial intelligence and autonomous systems, and create standards for the future development and deployment of artificial intelligence systems

INCREASE TECH INFRASTRUCTURE AND INNOVATION INVESTMENTS

- 7 Close the digital divide through universal high-speed broadband access and adoption
- Increase deployment of capital to diverse startup entrepreneurs, fund managers, and ecosystem-building organizations to support diversity in tech imposation.
- 9 Support progressive taxation policies that ensure the wealth created by technology companies is reinvested in communities historically excluded from the technology sector

\$5.3M in funding to organizations to advance policy areas, supporting leaders like Timnit Gebru, Joy Buolamwini, Safiya Noble

Day 1 Project Policy Accelerator Launched!

National Center for Digital Civil Rights underway

Policy advocacy activities underway

Toward A
New Vision
for CS
Education



What is the purpose of CS education?



Source: Santo, Vogel & Ching (2019)

Re-imagining CS Education through a Racial Justice and Equity Lens



Utilize Frameworks of Racial Inequity. We must start by understanding, acknowledging, and addressing the structures in place across society and across our computing spaces that perpetuate racial inequality



Address Foundational Education Disparities. CS education cannot exist within a vacuum, educators and policymakers must ensure we address fundamental barriers in education that will hamper opportunities for participation and success in CS, all disciplines, and in college/career.



Culturally Responsive CS Instruction Building from CRT and Culturally Relevant scholarship, within CS classrooms, instruction will align with students interests, identities, and cultures, while they develop knowledge of computing content and its utility in the world, and engage in socio-political critiques about technology's purpose and impact.



Invest in Deep and Ongoing Educator Preparation: Invest in preservice programs and PD programs which incorporate identity exploration, equity and racial justice, and culturally relevant CS instruction.



Advocate for Policies with Intentionality around Closing Gaps. Without intentional and targeted efforts, policies to expand CS for all will fail to close equity gaps. Make equitable CS a core component of mandatory curriculum across grade bands.

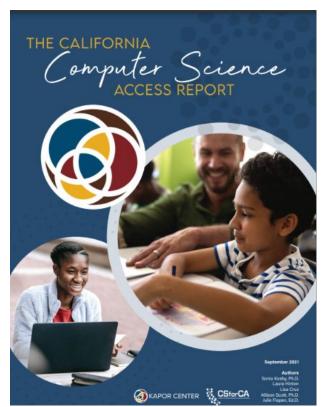


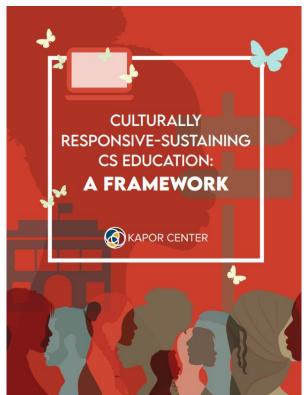
Centering the Perspectives and Experiences of Students. Developing student voice and agency in classrooms while empowering young people to co-create curriculum and experiences.

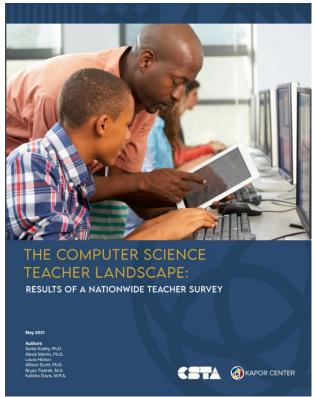
How might we envision a new path for CS that centers equity and justice, creates a more equitable future for the field, for the tech sector, and for our nation?

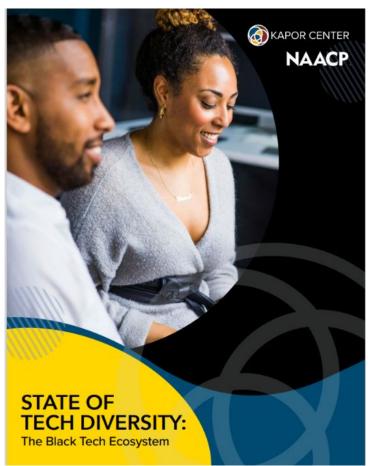


Resources









Download the report:

https://www.kaporcenter.org/blacktechecosystem/



Some Emerging Opportunities

- Contribute to a robust research agenda and development of a cadre of critical scholars in computing related fields.
- Re-imagine teacher preparation and teacher certification, emphasizing computing integration, equity, justice.
- Policy, policy, policy. Examine where progress has been made, where unintended consequences emerged, and how bold policy change can change fundamental realities in education



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ADVERTISING FEATURE

A career in cancer research? Computational skills wanted



IDEAS

The Dangerous Experiment on Teen Girls

The preponderance of the evidence suggests that social media is causing real damage to adolescents.

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What is Cleantech and How Can It Stop Climate Change

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Detroit

Full MSA name: Detroit-Warren-Dearborn, MI

STATE OF TECHNOLOGY SUMMARY [note: definition changes1]

100,088 NET TECH EMPLOYMENT1

5.2% NET EMPLOYMENT AS A % OF OVERALL WORKFORCE

\$12.3b ECONOMIC IMPACT [estimated direct impact of tech sector]

5.0% ECONOMIC IMPACT AS A % OF OVERALL

3,503 TECH BUSINESS ESTABLISHMENTS [firms with payroll]

57,515 EMPLOYER JOB POSTINGS [2021 total for tech occupations]

29.7% EMERGING TECH EMPLOYER JOB POSTINGS % OF TOTAL



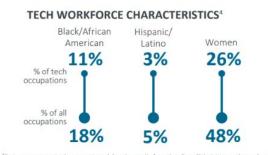
21st NET TECH EMPLOYMENT RANK

44th NET TECH EMPLOYMENT JOBS ADDED RANK

49th TECH BUSINESS ESTABLISHMENTS % CHANGE RANK

2nd DIVERSITY INDEX QUARTILE [1st = top | see footnote]

IMPORTANT NOTE: definition change of tech industry and occupation employment; results will not be directly comparable to prior year reporting | Net of tech industry + tech occupation + self-employed | Sources: CompTIA analysis of EMSI Burning Glass, U.S. Bureau of Labor Statistics, U.S. Bureau of Economic Analysis, and other sources | See report Methodology for details of rankings and related data.





⁴Data covers core tech occupations | See Appendix for other Race/Ethnicities and age characteristics